

Consultant Profile



Consultancy	Internet Marketing Services Ltd	Position	Managing Director
Name	Mr Carl Jarvis	Tel	01902 824195
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Consultancy General Description

Business Development, Internet Services Provision, Sales & Marketing Consultancy and Training Provider.

Internet Marketing Services helps business owners with complete Internet Solutions; to create distinctive and profitable turnkey Internet based, e.business, e.marketing, website, search engine and on-line marketing strategies, designed to help them develop, expand and grow. Offering a personalised, tailor-made business development and consultancy approach, along with traditional marketing consultancy, Web Hosting, Multimedia, Graphic Design, CD Rom and 3D computer generated animation services.

Consultant profile

Carl Jarvis is an innovative and successful Business Developer, Marketer, Internet Specialist and Sales Manager, with international experience, qualified in Business, Finance, Mechanical and Production Engineering.

He is an achiever, with a passion to execute practical results and creative business solutions, that create organisational growth through increased innovation, sales, and customer service.

His key skills and abilities include:

- First hand business & entrepreneurial knowledge.
- 18 years functional skills in Sales, Marketing, Project Management and Logistics.
- A fully qualified Mechanical & Production Engineer, with a proven multi-discipline craft background.
- Practical experience with Internet, web sites, e.business and e.marketing consultancy solutions.
- Author of two highly regarded Internet Booklets, "10 Essential Steps to Website Success" & "Search Engine Trade Secrets"
- Highly experienced in delivering Internet Marketing based seminar presentations for Business Links and Business clubs, dedicated to informing and educating SME Business Owners.
- Excellent communicator, influencer, and negotiator.
- Passion for life-long learning and self-development.

Professional Memberships

Institute of Sales and Marketing Management - Fellow Member (Membership number - 716304)

West Midlands IT Association (WMita) - Member

British Web Design and Marketing Association - Corporate Member (Membership Number CC20767)

Qualifications and Accreditations

Centre for Engineering Excellence - Approved Contractor

Wolverhampton City Council - Approved Contractor

University of Wolverhampton - Approved Contractor

Areas of Specialism

Information Communication Technology and Marketing

- Business Internet Services
- Traditional Marketing Strategies
- E-marketing, On-line & Search Engine Strategies
- E-Business and E-portal Development
- Multi Media Production
- Web Site Development
- Search Engine Strategy
- Sales Strategy

- Presentations
- Public Relations Strategy

Industry Sector Experience

- Engineering & Manufacturing
- Marketing & Media
- Photographic
- Consumer Services
- Printing
- Professional Services
- Promotional Gifts
- Service Industry
- Transport

Languages

English

Business Link Areas

Birmingham, Black Country, Coventry & Warwickshire, Gloucestershire, Hereford & Worcestershire, Shropshire, Staffordshire